# TRENDS IN MARITIME HIGHER EDUCATION

#### Volume 22 Number 1

## -Annual Digest-

#### January 2025

### **UNIVERSITY ENROLMENT 2023-2024**

In 2023-2024, **77,544** students were enrolled in Maritime universities, up 6.3% over one year and 15.3% over five years. The enrolment growth was primarily fuelled by international students, up 23.6% over one year. Enrolment of Canadian students also increased: NB residents up 1.3%, NS residents remained stable, PEI residents up 1.5%, and other Canadians up 1.0%. Full-time undergraduate enrolment increased by 6.7% and part-time enrolment increased by 14.5%. At the graduate level, full-time enrolment increased by 2.5%, while part-time enrolment decreased by 5.3%.

Enrolment in *Health and related fields* programs increased by 13.1% over one year and by 20.9% over five years. Enrolment in *Business, management and public administration* programs increased by 13.1% and 34.2% over one and five years, respectively. Enrolment in *Education* programs decreased by 3.5% over one year but increased by 20.9% over five years.

**New Brunswick** saw an enrolment increase of 7.6% to 20,732 students, the highest among the three Maritime provinces. Over five years, enrolment increased by 12.3%. Enrolment of NB residents and students from the other Maritime provinces increased by 0.7% and 8.9% over one year, respectively. Enrolment of Canadian students from outside the Maritimes increased by 6.9% and international enrolment increased by 28.5%.

**Nova Scotia** experienced an enrolment increase of 5.7% to 51,115 students (+15.3% over five years). Enrolment decreased slightly among NS residents (-0.4%) and Canadian students from outside the Maritimes (-0.1%) but increased among students from the other Maritime provinces (+2.7%) and international students (+22.9%).

Prince Edward Island enrolment increased by 6.2% to 5,697 students (+27.4% over five years). Enrolment increased among home province residents (+1.1%), students from other Maritime provinces (+1.1%), and international students (+18.1%). Enrolment of Canadian students from outside the Maritimes decreased (-1.3%).

Maritime provinces continue to experience strong population growth after the number of 18–24-year-olds in the region hit a bottom around 2016 to 2018. Despite recent increases, university enrolment among Maritime residents has not kept up with the population dynamics, and university participation of Maritimers in Maritime universities decreased by 0.7 percentage points over one year and by 1.7 percentage points over five years.

Throughout the last decade, international students have been the main driver of post-secondary enrolment growth in the Maritimes. International students are more likely to choose *Architecture, engineering, and related technologies, Business, management and public administration,* and *Mathematics, computer and information sciences* programs. In 2023-2024, these fields accounted for 61% of all international students enrolled full-time. In Master's and PhD programs in *Mathematics, computer and information sciences,* four out of five students were international. In NS, 41% of international students were enrolled in diploma or certificate programs, whereas in NB and PEI the proportion of international students in these programs was lower, 12% and 0.1%, respectively.

> Maritime Provinces Higher Education Commission



Commission de l'enseignement supérieur des Provinces maritimes

	Ν	lew Brunsw	ick			
Change Over:		1 year		5 years		10 years
Total Enrolment		7.6%		12.3%	▼	-1.8%
NB Residents		0.7%	▼	-2.8%	▼	-16.4%
Other Maritimers		8.9%	▼	-11.6%	▼	-20.3%
Other Canadians		6.9%		9.3%		9.0%
International		28.5%		113.9%		76.8%
Home Province Participation Rate	▼	-0.6 pp	▼	-2.2 pp	▼	-2.6 pp

		Nova Scoti	a			
Change Over:		1 year		5 years		10 years
Total Enrolment		5.7%		15.3%		15.7%
NS Residents	▼	-0.4%		2.5%	▼	-4.7%
Other Maritimers		2.7%		6.3%		3.0%
Other Canadians	▼	-0.1%		8.0%	▼	-1.2%
International		22.9%		53.6%		115.2%
Home Province Participation Rate	▼	-0.5 pp	▼	-0.5 pp	▼	-1.1 pp

Prince Edward Island														
Change Over:		1 year	10 years											
Total Enrolment		6.2%		27.4%		35.2%								
PEI Residents		1.1%		9.7%	▼	-6.8%								
Other Maritimers		1.1%		5.3%		14.6%								
Other Canadians	▼	-1.3%		23.6%		48.9%								
International		18.1%		78.2%		272.9%								
Home Province Participation Rate	▼	-1.1 pp	▼	-2.5 pp	▼	-5.1 pp								

		Maritimes	5			
Change Over:		1 year		5 years		10 years
Total Enrolment		6.3%		15.3%		11.5%
NB Residents		1.3%	▼	-0.7%	▼	-12.5%
NS Residents	-	0.0%		1.5%	▼	-5.3%
PEI Residents		1.5%		5.5%	▼	-10.2%
Other Canadians		1.0%		8.7%		1.5%
International		23.6%		66.2%		112.9%
Maritime Participation Rate	▼	-0.7 pp	▼	-1.7 pp	▼	-2.4 pp

ENROL	MENT BY	UND	ERG	RADUA	te e	NROLM	ENT		GRADUATE ENROLMENT							TOTAL ENROLMENT							
	TION STATUS	Enrolment			Char	nge Over			Enrolment			Cha	nge Over			Enrolment			Cha	nge Over			
		2023-2024	1	year	5	years	1(	) years	2023-2024		1 year	5	years	1	0 years	2023-2024		1 year	5	years	10	) years	
New Brunswick	Total	17,887		8.1%		10.2%	▼	-4.4%	2,845		4.4%		27.7%		18.3%	20,732		7.6%		12.3%	▼	-1.8%	
	Full-time	15,733		5.9%		7.5%	▼	-3.3%	2,041		5.5%		43.4%		44.9%	17,774		5.9%		10.7%		0.5%	
	Part-time	2,154		27.5%		34.7%	•	-11.7%	804		1.8%	▼	-0.1%	▼	-19.3%	2,958		19.3%		23.0%	▼	-13.9%	
Nova Scotia	Total	42,679		7.5%		16.1%		15.6%	8,436	▼	-2.2%		11.5%		15.8%	51,115		5.7%		15.3%		15.7%	
	Full-time	37,905		7.2%		17.8%		16.8%	5,586		0.5%		16.7%		28.9%	43,491		6.3%		17.6%		18.2%	
	Part-time	4,774		9.7%		4.4%		7.2%	2,850	▼	-7.1%		2.7%	▼	-3.4%	7,624		2.8%		3.7%		3.0%	
Prince Edward Island	Total	5,070		5.6%		27.0%		30.7%	627		11.8%		30.6%		87.2%	5,697		6.2%		27.4%		35.2%	
	Full-time	4,636		5.1%		32.4%		37.8%	621		12.1%		29.9%		94.1%	5,257		5.8%		32.1%		42.7%	
	Part-time	434		11.3%	▼	-11.4%	▼	-15.7%	6		*		*		*	440		10.8%	▼	-10.6%	▼	-17.0%	
Maritimes	Total	65,636		7.5%		15.2%		10.3%	11,908	-	0.0%		15.9%		18.8%	77,544		6.3%		15.3%		11.5%	
	Full-time	58,274		6.7%		15.8%		11.9%	8,248		2.5%		23.3%		36.1%	66,522		6.1%		16.7%		14.4%	
	Part-time	7,362		14.5%		10.5%	▼	-0.6%	3,660	▼	-5.3%		2.1%	▼	-7.6%	11,022		7.1%		7.6%	▼	-3.0%	
FULL-TIME	EQUIVALENTS	FTE			Char	nge Over																	

FULL-TIME EQUIVALENTS	FTE		Change Over	1
(FALL TERM)	2023-2024	1 year	5 years	10 years
New Brunswick	18,521	<b>▲</b> 6.4%	<b>▲</b> 11.2%	▲ 0.2%
Nova Scotia	45,186	<b>▲</b> 6.0%	<b>▲</b> 16.8%	<b>1</b> 7.5%
Prince Edward Island	5,332	<b>▲</b> 5.8%	<b>a</b> 31.0%	<b>41.5%</b>
Maritimes	69,039	<b>▲</b> 6.1%	<b>▲</b> 16.2%	<b>1</b> 3.7%

Table 1: Total Enrolment by Province, Institution, and Registration Status

Table 2: Total Undergraduate Enrolment by Province, Institution, and Registration Status

Table 3: Total Graduate Enrolment by Province, Institution, and Registration Status

Table 4: Total Fall Term Full-Time Equivalent (FTE) by Province, Institution and Registration Status

	IT BY GENDER	Enrolment			Change C	)ver		FULL-TIME ENROLMENT BY AGE GROUP <sup>1</sup>	Enrolment		(	Chan	nge Over		
ENKOLIVIEN	II DI GENDEK	2023-2024	1	year	5 year	s	10 years	FOLL-TIME ENROLMENT BY AGE GROUP	2023-2024	1 year		5 years		10 years	
New Brunswick	Woman	11,482		4.2%	<b>A</b> 8	.6%	-4.5%	New Brunswick 19 or younger	5,464		9.9%		3.4%	•	-2.6%
	Man	8,328		7.9%	<b>A 7</b>	.8%	•8.2%	20-24 years old	8,786		2.7%		7.9%	▼	-4.3%
	Diverse / Not reported	922		74.3%	*		*	25 or older	3,524		8.2%		34.0%		22.1%
Nova Scotia	Woman	28,212		6.6%	▲ 10-	.3%	<b>▲</b> 11.0%	Nova Scotia 19 or younger	11,264		1.4%		13.6%		13.4%
	Man	20,702		10.6%	▲ 11.	.0%	<b>1</b> 0.4%	20-24 years old	20,159		2.8%		5.3%		3.4%
	Diverse / Not reported	2,201		-30.0%	*		*	25 or older	12,068		18.3%		52.4%		64.0%
Prince Edward Island	Woman	2,607		-1.9%	▼ -3.	.3%	•0.9%	Prince Edward Island 19 or younger	1,395		6.1%		19.2%		32.2%
	Man	1,718	•	-1.0%	▼ -1.	.7%	▲ 8.5%	20-24 years old	2,769		6.1%		45.2%		52.6%
	Diverse / Not reported	1,372		41.3%	*		*	25 or older	1,093		4.9%		22.3%		34.1%
Maritimes	Woman	42,301		5.4%	<b>A</b> 8	.9%	<b>▲</b> 5.6%	Maritimes 19 or younger	18,123		4.2%		10.7%		9.2%
	Man	30,748		9.1%	▲ 9.	.3%	4.5%	20-24 years old	31,714		3.1%		8.6%		4.0%
	Diverse / Not reported	4,495	•	-3.3%	*		*	25 or older	16,685		15.0%		45.8%		50.9%

Table 10: Total Enrolment by Province, Institution, and Gender

Table 11: Total Enrolment by Province, Major Field of Study, and Gender

<sup>1</sup>Students with age "not reported" are excluded.

Table 12: Full-time Enrolment by Province, Institution, and Age Group

#### How to read the tables

Enrolment statistics are reported at the provincial and Maritime level for the 2023-2024 fall term. The percent change over one, five and ten years (change since 2022-2023, 2018-2019 and 2013-2014, respectively) is provided to illustrate major trends. \*Percent change is not reported for cells with small *n*. Below each summary table is the title of a corresponding table on the MPHEC website with a breakdown by university and other variables available at: <a href="http://www.mphec.ca/research/maritimeuniversitystatistics/enrolment.aspx">http://www.mphec.ca/research/maritimeuniversitystatistics/enrolment.aspx</a>

University enrolment is calculated from data in the MPHEC Postsecondary Student Information System (PSIS), which contains detailed information on demographics, programs and courses for all students enrolled in 15 publicly-funded Maritime universities. Definitions and notes for each variable are available here: <a href="http://www.mphec.ca/research/maritimeuniversitystatistics/definitions-notes.aspx">http://www.mphec.ca/research/maritimeuniversitystatistics/definitions-notes.aspx</a>

ENROLMENT BY	UND	UNDERGRADUATE ENROLMENT							GRADUATE ENROLMENT						TOTAL ENROLMENT						
STUDENT ORIGIN	Enrolment			Cha	nge Over			Enrolment			Cha	nge Over			Enrolment			Cha	nge Over		
	2023-2024	1	. year	5	years	1	0 years	2023-2024		1 year	5	5 years	1	) years	2023-2024	1	year	5	years	10	0 years
New Brunswick	17,887		8.1%		10.2%	▼	-4.4%	2,845		4.4%		27.7%		18.3%	20,732		7.6%		12.3%		-1.8%
Home Province Residents <sup>2</sup>	10,554		0.6%	▼	-3.7%	▼	-17.1%	1,217		1.7%		5.5%	▼	-9.3%	11,771		0.7%		-2.8%	▼	-16.4%
Other Maritimers	1,510		10.3%		-12.3%	▼	-21.3%	125	▼	-5.3%	▼	-2.3%		-5.3%	1,635		8.9%		-11.6%	▼	-20.3%
Other Canadians	2,055		9.0%		10.1%		8.1%	354	▼	-4.1%		4.4%		14.6%	2,409		6.9%		9.3%		9.0%
International <sup>3</sup>	3,768		34.6%		122.7%		74.5%	1,149		12.0%		89.3%		84.7%	4,917		28.5%		113.9%		76.8%
Nova Scotia	42,679		7.5%		16.1%		15.6%	8,436	▼	-2.2%		11.5%		15.8%	51,115		5.7%		15.3%		15.7%
Home Province Residents	18,378		0.3%		2.0%	▼	-4.8%	3,123	▼	-4.8%		5.6%	▼	-4.5%	21,501	▼	-0.4%		2.5%	▼	-4.7%
Other Maritimers	2,799		4.0%		5.9%		4.0%	599	▼	-3.2%		8.1%	▼	-1.3%	3,398		2.7%		6.3%		3.0%
Other Canadians	9,023		0.4%		11.7%	▼	-2.7%	2,190	▼	-2.0%	▼	-4.9%		5.2%	11,213	▼	-0.1%		8.0%	▼	-1.2%
International	12,479		28.4%		55.7%		120.9%	2,524		1.2%		44.2%		90.6%	15,003		22.9%		53.6%		115.2%
Prince Edward Island	5,070		5.6%		27.0%		30.7%	627		11.8%		30.6%		87.2%	5,697		6.2%		27.4%		35.2%
Home Province Residents	2,459		1.8%		10.5%	▼	-7.3%	213	▼	-6.2%		1.4%	-	0.0%	2,672		1.1%		9.7%		-6.8%
Other Maritimers	501		0.6%		2.9%		7.7%	72		4.3%		26.3%		105.7%	573		1.1%		5.3%		14.6%
Other Canadians	368	▼	-2.6%		22.3%		34.3%	104		4.0%		28.4%		141.9%	472	▼	-1.3%		23.6%		48.9%
International	1,742		15.3%		77.9%		257.7%	238		44.2%		80.3%		440.9%	1,980		18.1%		78.2%		272.9%
Maritimes	65,636		7.5%		15.2%		10.3%	11,908	-	0.0%		15.9%		18.8%	77,544		6.3%		15.3%		11.5%
New Brunswick <sup>4</sup>	13,003		1.4%	▼	-1.6%	▼	-13.2%	1,665		0.1%		6.3%	▼	-6.8%	14,668		1.3%	▼	-0.7%	▼	-12.5%
Nova Scotia	19,802		0.8%		0.8%	▼	-5.6%	3,276	▼	-4.4%		6.0%	▼	-3.4%	23,078	-	0.0%		1.5%	▼	-5.3%
Prince Edward Island	3,396		2.5%		6.0%	▼	-11.1%	408	▼	-6.0%		1.2%	▼	-2.9%	3,804		1.5%		5.5%	▼	-10.2%
Other Canadians	11,446		1.7%		11.7%	-	0.0%	2,648	▼	-2.0%	▼	-2.7%		8.8%	14,094		1.0%		8.7%		1.5%
International	17,989		28.2%		68.3%		116.9%	3,911		6.2%		57.1%		96.5%	21,900		23.6%		66.2%		112.9%

<sup>2</sup> Students enrolled within their permanent province of residence declared at admission; <sup>3</sup> Excludes students enrolled in offshore programs; <sup>4</sup> Provincial residents enrolled at all Maritime universities.

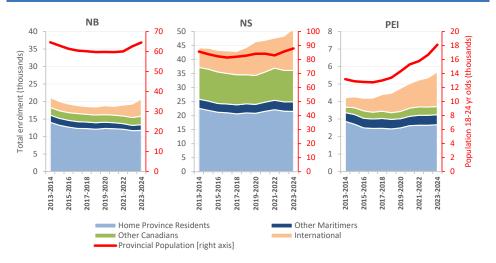
 Table 5: Enrolment of International Students by Province, Institution, Reg. Status, and % of Total Enrolment

Table 9: Total Enrolment by Province of Study, Status of Student in Canada, Province of Residence and Level of Study

UNIVERSITY PARTICIPATION		2023-2024			Cha	nge Over		
UNIVERSITY PARTICIPATION		2023-2024	-	1 year	5	years	1	0 years
Home Province Participation Number of students enrolled full-time in a	NB	15.3%	▼	-0.6 pp	▼	-2.2 pp	▼	-2.6 pp
university in their province of residence, divided by the provincial population aged 18-24 <sup>5</sup> .	NS	20.2%	▼	-0.5 pp	▼	-0.5 pp	▼	-1.1 pp
_, p	PEI	13.2%	▼	-1.1 pp	▼	-2.5 pp	▼	-5.1 pp
Maritime Participation Number of Maritimers enrolled full-time in a univer Maritimes, divided by the Maritime p aged 18-24.	sity in the opulation	20.5%	▼	-0.7 pp	•	-1.7 pp	•	-2.4 pp

<sup>5</sup> Provincial population data: Statistics Canada. Table 17-10-0005-01 Population estimates on July 1st, by age and sex available at: <u>https://doi.org/10.25318/1710000501-eng</u>. Statistics Canada updates population estimates from time to time, therefore previously published participation rate calculations may change.





ENROLMENT BY MAJOR FIELD OF STUDY <sup>6</sup>	Enrolment			Chai	nge Ove	r		ENROLMENT BY MAJOR FIELD OF STUDY	Enrolment	ange Ove	•			
EINROLIVIENT BT WAJOR FIELD OF STODT	2023-2024	<b>1</b> y	/ear	5	years	10	years	EINROLIMENT BY MAJOR FIELD OF STODY	2023-2024	1 year		5 years	10	years
New Brunswick								Maritimes						
Agriculture, natural resources and conservation	454	•	-1.5%	▼	-4.8%		43.2%	Agriculture, natural resources and conservation	1,791	▼ -1.	3% 🔺	2.8%		4.9%
Architecture, engineering, and related technologies	1,963		11.2%		5.0%		-7.7%	Architecture, engineering, and related technologies	5,756	<b>▲</b> 4.	9% 🔻	-6.9%		7.4%
Business, management and public administration	3,573		7.9%		25.5%		3.7%	Business, management and public administration	16,700	▲ 13. <sup>*</sup>	1% 🔺	34.2%		25.2%
Education	1,698	•	-3.2%		41.4%		22.4%	Education	4,837	▼ -3.	5% 🔺	18.8%		20.2%
Health and related fields	2,927		12.3%		21.5%		1.9%	Health and related fields	13,292	▲ 13. <sup>*</sup>	7% 🔺	20.9%		27.9%
Humanities <sup>7</sup>	2,689		5.1%		-11.0%		-29.4%	Humanities	7,604	▲ 0.	3% 🔻	-6.6%		-29.2%
Mathematics, computer and information sciences	1,350		25.9%		72.9%		95.9%	Mathematics, computer and information sciences	5,336	<b>▲</b> 9. <sup>7</sup>	7% 🔺	67.9%		163.1%
Physical and life sciences and technologies <sup>8</sup>	1,801		2.3%		-4.4%		-15.0%	Physical and life sciences and technologies	8,508	▲ 1.	3% 🔺	8.5%		1.5%
Social and behavioural sciences and law	2,522		2.2%		3.9%		9.9%	Social and behavioural sciences and law	9,366	<b>▲</b> 3.4	4% 🔺	14.7%		13.0%
Visual and performing arts	317	▼	-1.6%		-6.2%	▼	-7.8%	Visual and performing arts	1,326	▼ -2.	8% 🔻	-7.3%	▼	-9.4%
Other/Not Applicable <sup>9</sup>	1,438		21.0%		18.9%		-16.1%	Other/Not Applicable	3,028	<b>▲</b> 3.	3% 🔻	-1.2%		-20.4%
Nova Scotia														
Agriculture, natural resources and conservation	1,200	▼	-0.7%		0.8%		-12.5%	Table 7: Total Enrolm	ent by Province,	Major Fie	ld of St	udy, and L	evel oj	f Study
Architecture, engineering, and related technologies	3,478		1.6%		-14.4%		10.9%							
Business, management and public administration	12,121		15.4%		38.1%		32.4%	INTERNATIONAL STUDENTS AS A PERCENTAG				NT 2023	-202	А
Education	2,777	▼	-4.6%		10.2%		17.9%					11, 2023	-202	-
Health and related fields	9,296		15.5%		22.0%		38.1%							
Humanities	4,618	▼	-3.0%	▼	-3.8%		-26.9%	Agriculture, natural resources and conservation	11%	39%				
Mathematics, computer and information sciences	3,440		2.1%		59.9%		181.0%	Architecture, engineering, and related technologies			62%			
Physical and life sciences and technologies	5,943		1.3%		12.3%		7.5%	Arenicectare, engineering, and relaced contrologies	29%					
Social and behavioural sciences and law	5,804		3.2%		12.7%		7.0%	Business, management and public administration		49%	68	3%		
Visual and performing arts	960	•	-4.3%	•	-8.6%	▼	-10.9%			38%				
Other/Not Applicable	1,478	•	-9.0%		-13.4%		-21.1%	Education	2%	5670				
Prince Edward Island								Health and related fields	11%					
Agriculture, natural resources and conservation	137	•	-4.9%		85.1%		*							
Architecture, engineering, and related technologies	315		6.1%		28.0%		231.6%	Humanities	13% 12%					
Business, management and public administration	1,006		5.1%		22.2%		35.8%	Mathematics, computer and information sciences		53	0/	83%		
Education	362		3.7%		3.1%		28.4%				70			
Health and related fields	1,069		3.0%		10.8%		34.8%	Physical and life sciences and technologies	29%	G	iraduat	te		
Humanities	297		13.4%		-8.0%		-51.1%	Social and behavioural sciences and law	29%		Inderg	raduate		
Mathematics, computer and information sciences	546		29.1%		122.0%		374.8%		15%					
Physical and life sciences and technologies	764	▼	-1.2%		14.4%		4.1%	Visual and performing arts	11%	36%				
Social and behavioural sciences and law	1,040		7.8%		77.5%		82.5%		200	,				
Visual and performing arts	49	<b>A</b> 2	25.6%		16.7%		16.7%	Other / Not applicable	30%	。 37%				
Other/Not Applicable	112	•	-4.3%		-24.3%		-48.1%	0%	20% 40	% 60	%	80% 1	00%	

<sup>6</sup> Major field of study categories are based on the Classification of Instructional Program (CIP) Canada 2016 primary groupings available at: <u>https://www.statcan.gc.ca/eng/subjects/standard/cip/2016/index</u>; <sup>7</sup> Includes General Arts; <sup>8</sup> Includes General Sciences; <sup>9</sup> "Not applicable" - courses or other educational activities that are not within a program.

Telephone: (506) 453-2844 www.mphec.ca E-mail: mphec@mphec.ca

For further information, please contact:

**Maritime Provinces Higher Education Commission**