



MPHEC
Maritime Provinces
Higher Education
Commission

CESPM
Commission de
l'enseignement supérieur
des Provinces maritimes

Maritime Provinces Higher Education Commission - Class of 2012
university graduates urged to share experiences in survey

September 29, 2014

Fredericton (NB) - Today, the MPHEC is launching a survey of graduates who obtained a bachelor's degree from a Maritime university in 2012. The purpose of the survey is to gather information on graduates' university experiences, financing education, including debt and repayment experiences, migration patterns and pursuit of further studies.

The survey results will be important to governments, universities, student associations and the graduates themselves in understanding the different pathways and key factors that affect successful transitions between education and work, or to further studies. This information in turn can support the improvement of programs and policies designed to assist students and graduates.

Graduates may be contacted by email, text message, or telephone over the coming weeks.

"If you are contacted as part of this project, I strongly urge you to complete the survey. Sharing your experiences, and your pathway after graduation, will help us to understand the larger picture of graduates' challenges and successes, and the key factors that play a role in their transitions," said Mireille Duguay, CEO of the Commission. Ms. Duguay added, "And it is this knowledge that will assist governments and universities to improve programs and policies that directly impact students and graduates."

As further encouragement, graduates who complete the survey will have an opportunity to enter their name in a random draw for 10 prizes worth \$500 each.

The survey will be conducted by Advanis, Inc., on behalf of the Commission in both French and English. The target sample is 2,500 out of a population of approximately 11,000 Class of 2012 bachelor's graduates. The responses of individual graduates will be kept strictly confidential.

The project is funded by the governments of Nova Scotia, New Brunswick and Prince Edward Island and made possible through the collaboration of the participating Maritime universities. More information about the survey program may be found at www.mphec.ca.

The Commission expects to release a report about the findings in 2015.

About the Maritime Provinces Higher Education Commission (MPHEC): The MPHEC, established in 1974, is celebrating its 40th Anniversary. The MPHEC is an arm's length organization accountable to the Ministers

responsible for post-secondary education in the Maritime provinces. The Commission assists institutions and government in enhancing the post-secondary learning environment. The Commission's 20 members are drawn from the Maritime provinces, and represent higher education institutions, provincial governments and the general public. The Commission's primary orientation in carrying out its duties is to give first consideration to improving and maintaining the best possible service to students as lifelong learners.

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FOR BROADCAST NEWS

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